

CCR INTEGRATED REPORTING (<IR>) ROUNDTABLE

WORKSHOP V

« Integration of Financials & ESG – The Why and the How – Valuing externalities »

DATE & LOCATION: SEPTEMBER 22, 2017, ZURICH (EY, MAAGPLATZ 1)

Be prepared: More than ever companies have to show their stakeholders how they deliver value beyond the financial in the short, medium and long-term. Integrated reporting is a comprehensive approach to reporting on a company and its strategic direction against a backdrop of long-term orientation, an integral value creation process and integrated thinking. Accordingly ESG topics are becoming increasingly integrated in management and reporting.

The focus of this interactive workshop is to show the importance to transfer sustainability KPIs into business KPIs. Putting a price on externalities is one way of doing it in order to find a common business language. You will have the opportunity to discuss the challenges with peers as well as experts from Novartis and LafargeHolcim.

HIGHLIGHTS

- Insights into the **why** of integrating financials and non-financials & impact valuation from an internal company perspective – **Novartis**
- Insights into the **how**: Key learnings and practice guide – **LafargeHolcim**
- Opportunity for topical discussion with peers and experts in a relaxed and informal setting
- Excellent chance to expand your personal network

Please note that participation is limited.

Agenda

From 08.15 on	Arrival at EY, Zurich / Welcome coffee
08.45 – 09.25	Welcome & Introduction <ul style="list-style-type: none">- Welcome by Barbara Zäch, CCR; Dr. Mark Veser, EY- Introduction of all participants / Short input on workshop expectations
09.25 – 10.10	From ESG to impact valuation: Why does it matter? Insights from a finance perspective Sonja Haut, FES P&L / Integrated Reporting, Novartis
10.10 – 10.30	Q&A / Discussion among all participants
10.30 – 10.50	Coffee & Snacks
10.50 – 11.35	From ESG to impact valuation: A practice guide, LafargeHolcim's integrated P&L Antonio Carrillo Doblado, Sustainable Development, Head Performance & Tools, LafargeHolcim
11.35 – 12.15	Q&A / Discussion among all participants
12.15 – 12.30	Closing Remarks
12.30 – 14.00	Lunch & Networking

Please note that the event is held in accordance with Chatham House rules.

Participants

We expect 10-15 participating companies – typically leaders in their industries – with no more than a total of 30 participants to allow for interactive discussion.

Cost (including workshop participation and documentation)

- CCR corporate members, category II & III: free
- CCR corporate members, category I: CHF 350
- Non-CCR corporate members: first participant CHF 750, each additional participant CHF 500

The <IR> Roundtable in brief

Integrated reporting is one of the focal issues in the reporting community – standard-setters, regulators, investors, and in particular, international corporations are increasingly setting a course in the direction of integrated thinking.

Against this backdrop the Center for Corporate Reporting (CCR) initiated the Integrated Reporting Roundtable. The Roundtable promotes sharing of practical experiences, gathering insights from experts and disseminating learnings from peers.

The Roundtable series is made possible thanks to the support of Clariant International and is kindly hosted by EY.

About CCR

The Center for Corporate Reporting (CCR) is an independent center of excellence for corporate reporting and the central point of contact for all key players in the corporate reporting community. CCR's activities include the annual Symposium, topic-specific events, the trade publication "The Reporting Times" and exclusive services for corporate members.

We serve as your knowledge hub offering practical corporate reporting expertise and offer a unique, interdisciplinary network in corporate reporting.

Our corporate members include (extract):

AFG Management, Ascom, Baloise, Clariant, Dufry, Geberit, Georg Fischer, Givaudan, HIAG, Hilti, Kaba, Liechtensteinische Landesbank, Lindt & Sprüngli, Lonza, Mikron, Raiffeisen, Roche, RUAG, Schindler, SGS, Siegfried Holding, Suva, Swiss Prime Site, Swiss Re, Swisscom, Syngenta, Valora, Zurich and many more.

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